



SOGRAPE VINHOS

*"Só de um grande amor nascem grandes vinhos"*  
*"Wines of passion"*

Press Release

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INTERNATIONAL WINE & SPIRIT COMPETITION

## **SOGRAPE VINHOS AWARDED WINE PRODUCER OF THE YEAR**

In the 2012 International Wine & Spirit Competition (IWSC) Sogrape Vinhos has been awarded Portuguese Wine Producer Trophy of the Year – one of the global wine industry's most highly sought accolade for quality and reputation.

*"This distinction is the source of great pride for the entire Sogrape team. We consider it a privilege to have been selected by the famously competent and rigorous IWSC jury to receive this award. This trophy singles out Sogrape Vinhos as the undisputed reference point for the wine market as a whole and for our most demanding consumers,"* emphasizes Salvador Guedes, President of Sogrape Vinhos, pointing out that this latest trophy can be seen as the culmination of the many awards achieved by the Portuguese company and its brands over the course of 2012.

With its origins in the Club Oenologique, launched in 1969 by Anton Massel, the *International Wine & Spirit Competition* was founded in London in 1978 and soon became synonymous with excellence, garnering widespread recognition amongst the world's premiere winemakers as a champion of wine quality and a reference point amongst retailers and consumers alike.